

PRIVACY POLICY

Effective date: February 23, 2023

We at Silhouette Vineyards, LLC d/b/a 868 Estate Vineyards ("868 Estate," "we," "us," "our") take your privacy seriously and we are committed to respecting and protecting your privacy.

This Privacy Policy describes how we collect and use your Personal Information when you interact with us, such as when you use our *868 Estate*™ website, visit our social media sites on Instagram, Facebook, etc., place any order, respond to a survey or communication, or participate in other site features. If you have any questions or concerns regarding our privacy practices, please contact us at info@868estatevineyards.com.

This policy does not apply to websites or practices of companies that 868 Estate does not own or control, or to individuals that 868 Estate does not employ or manage, including providers of third party software or content.

Our Services and websites are not directed at children under 13. If you are aware that children under 13 are providing us with personal information without our consent, please contact us.

INFORMATION WE DISPLAY OR COLLECT

Information You Provide to Us

We receive and store any information you provide us when using our website, social media locations, or services (collectively, the "Services"), whether via computer, mobile phone, other wireless device, or that you provide to us in any other way. This includes information provided in your order submission, event or wine club registration process, or that you may submit when interacting with our Services. This information may include, without limitation, personal information such as your name, user name, email address, physical or shipping address, phone number, billing and financial information corresponding method of payment (e.g. a credit card number and expiration date or a bank account number), and any other information necessary for us to provide our products or services ("Personal Information").

Information Collected Automatically

We receive and store certain types of usage information whenever you interact with the Services. For example, 868 Estate automatically receives and records information on our server logs from your browser including your IP address, 868 Estate cookie information, and the page you requested. We also record the details of your activity on the Services, and the number and frequency of visitors to our site and its components.

We use Cookies, which are alphanumeric identifiers that we transfer to your computer or mobile device to enable our systems to recognize your computer or device and tell us how and when pages in our site are visited and by how many people. 868 Estate cookies do not collect Personal Information, and we do not combine the general information collected through cookies with other Personal Information to tell us who you are or what your user name or email address is. Most browsers have an option for turning off the cookie feature, which will prevent your browser from accepting new cookies, as well as (depending on the sophistication of your browser software) allowing you to decide on acceptance of each new cookie in a variety of ways. If you turn cookies off, you won't have access to many features that make your site experience more efficient and some of our services will not function properly. The Services may also contain electronic images known as web beacons (sometimes called single-pixel gifs) and are used along with cookies to compile aggregated statistics to analyze how the Services are used.

Aggregated data

We may also share aggregated information (information about our users that we combine together so that it no longer identifies or references an individual user) and other anonymized information for regulatory compliance, industry and market analysis, demographic profiling, marketing and advertising, and other business purposes.

WHAT WE MAY USE IT FOR

Generally

When you use the Services, you may set up your personal profile, send messages, perform searches and queries, provide information through various channels, depending on the category of user ("User Category") you are registered as, execute transactions with 868 Estate, and otherwise provide information as permitted by the functionality of the Services. The information we gather from users enables us to personalize and improve our services, allows users to set up a user account and profile through the Services, and allows users to use the capabilities provided through our Services.

Personal Information

The Personal Information you provide is used for such purposes as responding to your requests for certain information and services, customizing your experience, and communicating with you about the Services. We also use Personal Information for creating your individual account, customizing your experience, and for sending you notifications via the Services ("Notifications").

Payment Information

Your account and payment information will be used for billing and payment purposes by 868 Estate and by any third party payment services provider we may engage to manage and process payments for our customers. By using our Services, you authorize us to sub-contract in this manner on your behalf. If your

details (as the account holder) are different to the billing contact listed for your account, we may disclose your identity and account details to the billing contact upon their request (such as an account administrator under an enterprise account). By using our services and agreeing to this privacy policy, you consent to this disclosure.

Your email address

If you provide us your email address, we may send you email communications. Web beacons may also be used in some of our emails to let us know which emails (and which links within those emails) have been opened by recipients. This allows us to gauge the effectiveness of our customer communications. To opt out of receiving emails from us, please contact us at info@868estatevineyards.com. Please note that if you do not want to receive legal notices from us via email, such as this Privacy Policy, those legal notices will still govern your use of the Services, and you are responsible for visiting this Privacy Policy from time to time to review any changes.

Usage Information

868 Estate uses this type of aggregate data to enable us to figure out how often users use parts of the Services, so that we can make the Services appealing and relevant to as many users as possible, and customize and improve those Services. As part of our use of information, we may provide aggregate information to our partners (in a non-personally-identifiable format) about how our users use our site. We share this type of statistical data so that our partners also understand how often people use our partners' services and the Services to help provide you with an optimal online experience. We may link usage information to Personal Information that we collect through the Services, but we will only use this linked information internally (for example, to customize your experience), and will not disclose it in linked format to third parties.

Resale of Personal Information

We neither rent nor sell your Personal Information; we may share your Personal Information and - in personally identifiable form only as described below.

Businesses We Do Not Control

In certain situations, businesses or third party websites we're affiliated with may offer or sell items or provide services to you through the Services (either alone or jointly with us). You may be provided the opportunity to link to third party websites through our Services. We have no control over the policies and practices of third party websites as to privacy or anything else, so please review all third party websites' policies before disclosing any Personal Information or other content on the Services or on any third party website (via the automatic transmissions discussed above or otherwise). 868 Estate does prohibit such third parties from collecting or using any information beyond what 868 Estate itself collects and uses pursuant to its Privacy

Policy, but this does not mean we are responsible for reviewing or verifying the accuracy of any third parties' data collection or use policies.

Agents

We employ other companies and people to perform tasks on our behalf and need to share your information with them to provide products or services to you. Examples include sending email, analyzing data, processing payment, and providing user services. Unless we tell you differently, 868 Estate's agents do not have any right to use Personal Information we share with them beyond what is necessary to assist us.

Business Transfers

If 868 Estate, or some all of its business or assets were acquired or otherwise transferred, or in the unlikely event that 868 Estate goes out of business or enters bankruptcy, user information may be transferred to or acquired by a third party.

Protection of 868 Estate and Others

We may release Personal Information when we believe in good faith that release is necessary to comply with the law (such as to comply with a subpoena); enforce or apply our Terms of Service and other agreements; or protect the rights, property, or safety of 868 Estate, our employees, our users, or others. To the extent permitted by law, We will use reasonable commercial efforts to give you notice if we release information for these reasons, but we reserve the right not to so if it imposes an undue burden or expense, requires us to release confidential commercial information, or requires the disclosure of information relating to another person.

Security

868 Estate endeavors to keep your information private and uses administrative, technical, and physical safeguards designed to safeguard the information that we collect; however, we cannot guarantee security. Unauthorized entry or use, hardware or software failure, and other factors may compromise the security of user information. For additional information about the security measures we use in connection with the Services, please contact us at info@868estatevineyards.com.

When you enter sensitive information (such as a credit card number) in our Credit purchasing process, we encrypt the transmission of that information using secure socket layer technology (SSL).

Opt Out Policy

You can always opt not to disclose information, even though it may be needed to take advantage of certain of our features and Services.

You may request deletion of your 868 Estate account by contacting us at info@868estatevineyards.com. Please note that some unrevised information may remain in our records after revision of such information

or deletion of your account, or in cached and archived pages. Some information may remain viewable elsewhere to the extent that it was copied or stored by other users. We may use any aggregated data derived from or incorporating your Personal Information after you delete your information, but not in a manner that would identify you personally.

We will retain your Personal Information for as long as your account is active or as long as needed to provide you the Services after which time it shall be deleted, subject to our right to retain and use such Personal Information necessary to comply with our legal obligations, resolve disputes, and to enforce our agreements.

Policy Changes

We may make changes to this Privacy Policy from time to time for any reason. We will provide notification of the material changes to this Privacy Statement through our website prior to the change taking effect. Use of information we collect is subject to the Privacy Policy in effect at the time such information is collected. Users are bound by any changes to the Privacy Policy when he or she uses the Services.

Contacting 868 Estate

If you have questions or comments about this notice, you may contact us at info@868estatevineyards.com or by post to:

868 Estate Vineyards
14001 Harpers Ferry Road
Purcellville, Virginia 20132
Attn: Chairman