

Three Festivals. Three Missions. One Resounding Impact.

868 Estate Vineyards presents

Resounding GOOD
MUSIC SERIES

MAY 24 **NOVA MUSICFEST**
Raising money for *Cancer Can Rock*

JUNE 7 **A FEST LESS ORDINARY**
Raising money for *A Farm Less Ordinary*

SEPT 6 **LOCO FEST**
Raising money for *LoCo Music Inc.*

WINE · FOOD TRUCKS · BEER

music for missions that matter at

868 estate vineyards

3 Festivals. 3 Missions. 1 Resounding Impact.

Put your brand center-stage at 868 Estate Vineyards this season!

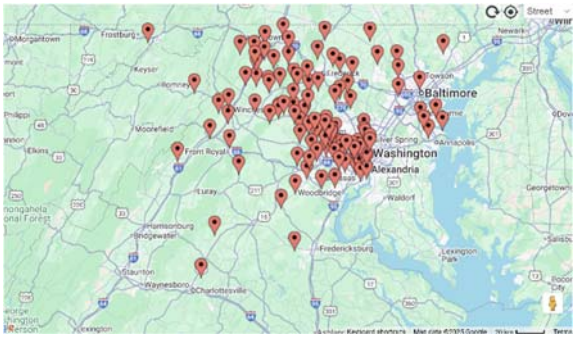


The Venue: 868 Estate Vineyards, producing 4,000 cases of estate-grown wine each year, is one of Loudoun County's premier vineyards. Open since 2012, winner of the 2020 Virginia Governor's Cup and numerous gold medals, 868 is known for consistently producing excellent wine and offering a welcoming experience on site.

The Festivals: This year, 868 Estate has united three of our most impactful music events into one mission-driven series to support the health, heart, and future of Loudoun:

- **NOVA MusicFest (May 24):** Helping musicians battling cancer record their legacy with *Cancer Can Rock.*
- **A Fest Less Ordinary (June 7):** Creating a welcoming community and meaningful employment for individuals with intellectual, developmental, and cognitive disabilities with *A Farm Less Ordinary*.
- **LoCo Fest (September 6):** Putting instruments into our schools, music therapy programs, and local musicians through *LoCo Music Inc*.

The Audience: Our audience consists of **affluent, community-minded professionals** from the Dulles Tech Corridor and the DC Metro area. They are **high-value consumers** who prioritize local impact, authentic experiences, and social responsibility.



Sign up for a sponsorship today!

Cancer Can Rock, A Farm Less Ordinary, and LoCo Music Inc are each 501(c)3 non-profit corporations.



$7,500 – Series Title Sponsorship Benefits

- You or your company name and logo will be featured as the Title Level sponsor on signage provided by 868 Estate Vineyards at the concert venue.
- You or your company will be featured in the Resounding Good series media advertising for the season.
- You or your company will be featured in all the Resounding Good series printed materials for the season. This includes postcards, flyers, and posters.
- You or your company's logo, name and a link to your website will be featured on the special sponsors page/section on our two websites (868estatevineyards.com and locomusiciansfestival.com).
- You or your company will receive a full-page ad in the digital series program.
- You or your company will receive 20 general admission tickets to each of the three concerts.
- You will receive a case of wine from 868 Estate Vineyards as a thank you for your sponsorship.

To secure your sponsorship or for more information about the Resounding Good series or any of the non-profits we are supporting, email us at ndeliso@868estatevineyards.

Resounding GOOD



$6,000 – Stage Presenter Sponsorship Benefits

- You or your company name and logo will be featured on prominent stage signage provided by Resounding Good at 868 Estate Vineyards, the concert venue.
- You or your company will be featured as the stage sponsor in the Resounding Good series media (newspapers, etc.) advertising for the season.
- You or your company will be featured as the stage sponsor in all Resounding Good series printed materials for the season. This includes postcards, flyers, and posters.
- You or your company's logo, name and a link to your website will be featured on the special sponsors page/section on our two websites (868estatevineyards.com and locomusiciansfestival.com).
- You or your company will receive a half-page ad in the digital series program.
- You or your company will receive 10 general admission tickets to each of the three concerts.
- You will receive a case of wine from 868 Estate Vineyards as a thank you for your sponsorship.

To secure your sponsorship or for more information about the Resounding Good series or any of the non-profits we are supporting, email us at ndeliso@868estatevineyards.

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$4,000 – Wine Glass Sponsorship Benefits

- You or your company name and logo will be exclusively featured on 2,000 highly sought-after souvenir wine glasses at the concert venue which will be distributed across the three events, provided by 868 Estate Vineyards.

- You or your company's logo, name and a link to your website will be featured on the special sponsors page/section on our two websites (868estatevineyards.com and locomusiciansfestival.com).

- You or your company will receive a half-page ad in the digital series program.

- You or your company will receive 10 general admission tickets to each of the three concerts.

To secure your sponsorship or for more information about the Resounding Good series or any of the non-profits we are supporting, email us at ndeliso@868estatevineyards.

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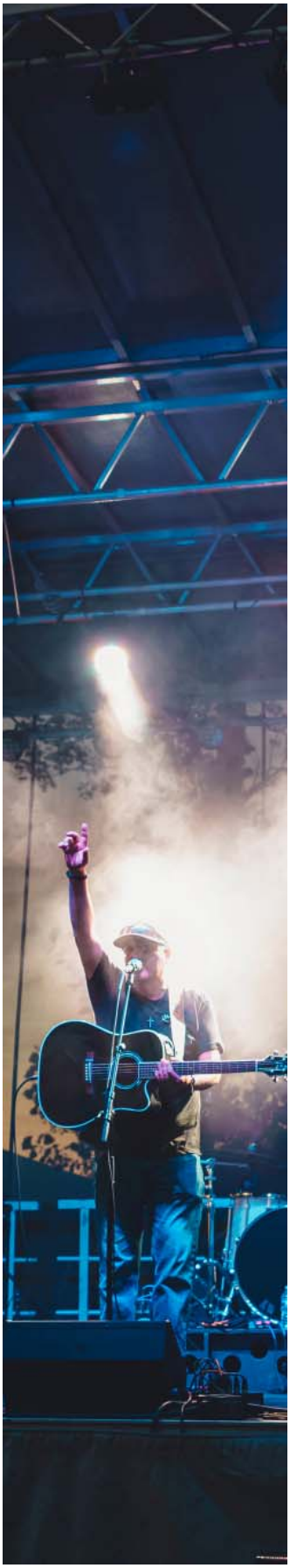


$3,000 – Cooling Tent Sponsorship Benefits

- You or your company name and logo will be featured as a Cooling tent sponsor on signage provided by 868 Estate Vineyards at the concert venue.
- You or your company will be featured in the Resounding Good series social media shout-outs throughout the event season.
- You or your company have the are invited to have your own 10x10 tent onsite with logoed cooling towels, provided by Resounding Good, for distribution to guests at each of the three music festivals. The cooling towels encourage multiple visits to your tent by guests to refresh their towel in the provided ice water.
- You or your company's logo, name and a link to your website will be featured on the special sponsors page/section on our two websites (868estatevineyards.com and locomusiciansfestival.com).
- You or your company will receive a ¼ page ad in the digital series program.
- You or your company will receive 6 general admission tickets to each of the three concerts.

To secure your sponsorship or for more information about the Resounding Good series or any of the non-profits we are supporting, email us at ndeliso@868estatevineyards.

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$2,000 – Musicians' Tent Sponsorship Benefits

- You or your company name and logo will be featured as the musicians' tent sponsor on a 4'x 8' banner provided by 868 Estate Vineyards at the concert venue.

- You or your company will be featured in the Resounding Good series social media shout-outs throughout the event season.

- You or your company's logo, name and a link to your website will be featured on the special sponsors page/section on our two websites (868estatevineyards.com and locomusiciansfestival.com).

- You or your company will receive a ¼ page ad in the digital series program.

- You or your company will receive 10 general admission tickets to each of the three concerts.

To secure your sponsorship or for more information about the Resounding Good series or any of the non-profits we are supporting, email us at ndeliso@868estatevineyards.

Resounding GOOD



Secure the Sponsorship You Want!

□ Yes! I want to take advantage of the exposure my company would receive by being a sponsor of the Resounding Good festival series at 868, benefitting three non-profits including *Cancer Can Rock, A Farm Less Ordinary*, and *LoCo Music Inc*.

I would like to sponsor at the following level:

□ $7,500 Series Title Sponsor

□ $6,000 Stage Sponsor

□ $4,000 Wine Glass Sponsor

SOLD □ $3,000 Cooling Station Sponsor

□ $2,000 Musicians' Tent Sponsor

□ I am interested in learning more about individual festival sponsorships (as opposed to sponsoring the *series* of festivals) ranging from $500 to $2000 as well as other ways to help. Please contact me.

□ Unfortunately, we are unable to sponsor the series this year, however, please accept this donation of $_____.

Business Contact: _____

Business Name: _____

Phone Number: _____

Email Address: _____

Checks may be made payable to LoCo Music Inc, 14001 Harpers Ferry Rd, Hillsboro, VA 20132. LoCo Music Inc is a 501(c)3 corp.

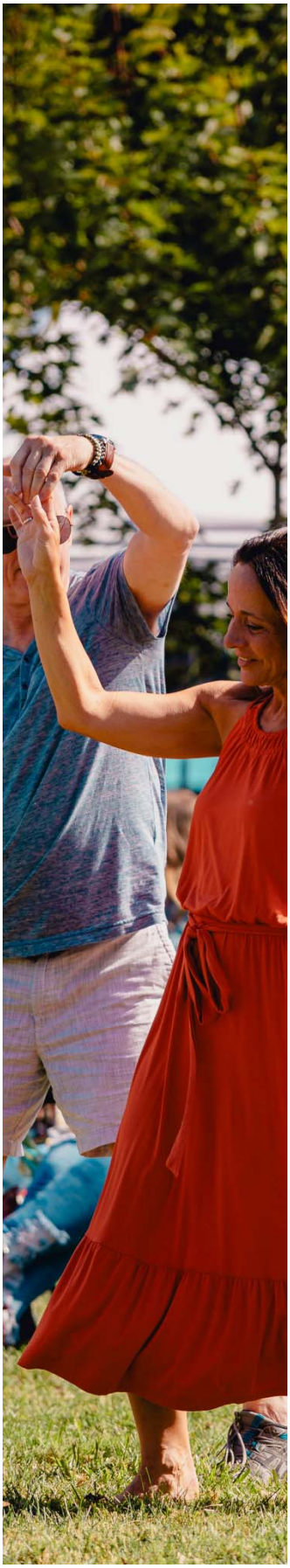
Nancy Deliso | ndeliso@868estatevineyards.com | 703-470-8945

Resounding Good Music Series at 868 Estate Vineyards
Sponsorship Benefits Overview

Benefit Description	Title Sponsor	Stage Sponsor	Wine Glass Sponsor	Cooling Tent Sponsor (SOLD)	Musicians' Tent Sponsor
Company name listed on all printed advertising as the Series Title Sponsor	●				
Company name listed on all printed advertising as the Stage Sponsor		●			
Company name on all printed materials for the season	●	●			
Company logo on 2,000 souvenir wine glasses			●		
Company logo on primary stage banner for each festival		●			
Logoed cooling towels and supplies for distribution at each festival with 10x10 tent space				●	
Social media shout-outs	●	●	●	●	●
Banner signage onsite for each festival	●	●	●	●	●
Full page ad in the digital program	●	●			
Half page ad in the digital program			●		
Quarter page ad in the digital program				●	●
Complimentary tickets to each festival	20	20	10	10	10
Company name and link listed on our sponsor page at 868estatevineyards.com and LocoMusiciansFestival.com	●	●	●	●	●
A thank you gift of a case of wine from 868 Estate	●	●			

Resounding GOOD

868estatevineyards.com/ locofest.org ndeliso@868estatevineyards.com 703-470-8945



Secure the Banner Sponsorship You Want!

□ Yes! I want a banner to let people to know that I'm supporting the Resounding Good festival series at 868, benefitting three non-profits including *Cancer Can Rock, A Farm Less Ordinary*, and *LoCo Music Inc*.

I would like to sponsor at the following level:

□ $2,000 Series VIP Banner Sponsor (4 x 8ft)
□ $1,000 Single Event VIP Banner Sponsor (4 x 8ft)

□ $1,000 Series Banner Sponsor (3 x 6ft)
□ $ 500 Single Event Banner Sponsor (3 x 6ft)

Banners will be located on Harpers Ferry Rd two weeks prior to the event to let everyone know of your support for the festival.

Logo art must be received by May 1 unless you are sponsoring only LoCo Fest, in which case logo art must be received by August 1.

□ Unfortunately, we are unable to sponsor the series this year, however, please accept this donation of $_____.

Business Contact: _____

Business Name: _____

Phone Number: _____

Email Address: _____

Checks may be made payable to LoCo Music Inc, 14001 Harpers Ferry Rd, Hillsboro, VA 20132. LoCo Music Inc is a 501(c)3 corp.

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